

Attract. Sell. Grow.

Your Shortcut to Predictable Digital Marketing Success.

## 1. Clarify Your Magnetic Message

Before you run ads, build a website, or post content, define:

- Who you serve
- What problem you solve
- What makes you different
- Why they should trust you

### Formula:

“We help [Audience] achieve [Desired Result] without [Pain Point].”

## 2. Build a High-Converting Digital Home (Your Website)

Your website must be more than pretty—it must sell.

Non-negotiables:

- Strong hero value proposition
- Clear services breakdown
- Social proof
- Mobile-friendly, fast
- One primary CTA

If your website can't convert, your ads will burn money.

## 3. Create Automated Lead Capture & Nurturing

Every visitor must be captured and guided—automatically.

You need:

- A high-value lead magnet
- A simple form
- Automated email sequences
- Personalized follow-up messages

Automation = fewer leaks, more sales.

## 4. Amplify Your Reach With Targeted Ads

Organic grows your brand—paid ads grow your clients.

Winning formula:

1. Eye-catching creatives
2. Magnetizing copy

3. Precise targeting
4. Continuous optimization

## 5. Track, Optimize & Scale

Measure weekly:

- Cost per lead
- Bookings
- Conversion rate
- Traffic sources

Double down on what works. Delete what doesn't.

## Your Growth Starts Now

iMagnetize helps you:

- Build high converting websites
- Run awareness & lead gen campaigns
- Automate marketing
- Implement AI powered tools

Ready to attract, sell, and grow?

**Book your free strategy call with iMagnetize.**

**<https://imagnetize.co.za>**